



FOR IMMEDIATE RELEASE

MOTOR TREND INTERNATIONAL AUTO SHOW, 2019 MODELS
ROLL IN TO VEGAS THANKSGIVING WEEKEND

New Cars, Luxury Vehicles, 'Ride and Drives' and the Latest in Car Technology to be on Full Display

LAS VEGAS – (September 7, 2018) - The 2019-Model Motor Trend International Auto Show returns to Las Vegas, bringing more than 350 of the latest automobile models, from nearly 20 top manufacturers. Located at the Las Vegas Convention Center (3150 Paradise Road, Las Vegas, NV 89109), the annual event will take place Friday, November 23 through Sunday, November 25, 2018 in from 9 a.m. to 6 p.m. in Halls N-3 and N-4. Open to the public and offering free parking in Silver Lot 1, attendees may explore 2019 car, truck and SUV models, learn about what's new in automobile technology and get a jump-start on researching their next vehicle purchase at the auto show.

Attendees of the auto show will be able to witness the debut of the newest automobile models from manufacturers including, Acura, Chevrolet, Dodge, Ford, Subaru, Toyota, Volkswagen, Lincoln and many more. Providing a diverse selection for all, the Motor Trend International Auto Show is the ideal place to test-drive prospective new vehicles and compare features in a no-pressure, non-selling environment.

The show will feature test-driving experiences from Acura, Toyota, Ford and Chevrolet. Each test drive experience will allow show attendees to get behind the wheel and get a real feel for the performance and handling of various types of vehicles. Test drives are included with the price of auto show admission and will operate each day. Participants must a present valid driver's license before taking a test drive.

Luxury car enthusiasts will not want to miss the Million Dollar Exotic Vehicle Display showcasing ultra exotic vehicles, courtesy of Lamborghini Las Vegas. These high-end models are built for power, rocketing to 60 mph in under three seconds and offer an escape from the ordinary commute. Show-goers will also get the chance to view and experience a display of tricked-out and customized vehicles from the Specialty Equipment Market Association (SEMA) show.

Promotions include:

E-tickets – E-tickets may be purchased and downloaded from the official auto show web site: www.AutoShowLV.com. E-ticket holders can avoid waiting in box office ticket lines by using the E-ticket entrance at the show. Adult E-tickets are \$1 off regular admission price.

Motor Trend Magazine Subscription – Receive a FREE one-year subscription to Motor Trend Magazine with each online ticket order or box office purchase, sponsored by the Southern Nevada Franchised New Car and Truck Dealers Association and Nevada Franchised Auto Dealers Association.

Admission for adults ages 13 and older is \$10; seniors 62 and older is \$8; military with any DOD ID is \$8; and children 12 and under are free. For more information or to purchase tickets, visit www.autoshowlv.com.

About the Motor Trend International Auto Show – Las Vegas

The Motor Trend International Auto Show – Las Vegas is presented by the *Southern Nevada Franchised New Car and Truck Dealers Association & Nevada Franchised Auto Dealers Association* and produced by Motor Trend Auto Shows, the nation's largest auto show producer and part of The Motor Trend Group.

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MEDIA CONTACTS:

The Firm Public Relations & Marketing | 702-739-9933

Jesse Scott | ext. 228 | jscott@thefirmpr.com

Lindsey Yaskin | ext. 227 | lindseyy@thefirmpr.com

Michael Abante | ext. 232 | michaela@thefirmpr.com